



Custom Upgrade /U-Design it Logo Order Form



Standard \$300
 Letterhead Package \$100 (includes up to 4 names)

Expedited \$450 (Phase One in 5 business days)

Notes:

Does not include CA State Sales Tax For California Businesses. (Estimate 7.5%)
Changes and modifications beyond those included in package are billed at \$100 per hour.

Services Overview:

This service provides organizations with a fast and cost effective way of developing an image for their company or organization. This service is specifically for clients who have an existing concept or sketch which they need or want refined.

Upgrade Package Includes




- 1. Two or more logo variations posted for review on internet.
- 2. Up to one hour of modifications.
- 3. Unrestricted royalty-free license to use design.

- 1. BrandMother will engage in project upon receipt of signed agreement, payment and current design or sketch of logo idea.
- 2. BrandMother will post rendered concepts within 10 business days of receiving completed application.
- 3. Up to 60 minutes of modifications are included in package. If there are any additional changes or variations, BrandMother will make changes at the rate of \$100 per hour in 15 minute intervals. Client receives royalty free license to use final design upon BrandMother's receipt of balance payment.
- 4. BrandMother will prepare digital file variations of selected logo (Adobe Illustrator, Encapsulated Postscript (EPS), TIF and GIF (Internet) in both color and black and white. Files will be emailed in a Zipped format.
- 5. BrandMother will provide a recommend layout for a business card, letterhead and envelope. Please note that any modifications such as additional layout variations beyond allotted time will be billed on hourly basis.

Regarding trademarks, BrandMother expects clients to perform due diligence regarding name of company or products. BrandMother is not and will not be held responsible for issues resulting from improper due diligence, trademark or copyright infringement. Once Client has signed off final proofs, BrandMother will not be held liable for printing errors. Liability limited to expense of recreating original artwork, not liable for cost of printing.

Due to the highly subjective nature of design and the extremely competitive rates provided, BrandMother makes no guarantees regarding client satisfaction of designs nor performance claims regarding their effectiveness. Total deposit amount is non-refundable.

This agreement is governed by the Laws of the State of California. If these terms and rates meet with your approval please authorize below.

Company _____ Contact _____ Title _____ Address _____ Phone _____ Fax _____ e-mail _____	Authorized Signature _____ Date _____ <input type="checkbox"/> Charge all fees to my credit card <input type="checkbox"/> We'll send checks by mail VISA MasterCard AMEX Exp. Date _____ <div style="display: flex; justify-content: space-around; align-items: center;">    </div>
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Please take a moment to tell us how you heard about our company _____

Mail or Fax this agreement to BrandMother. Checks Payable to BrandMother.
210 Oak Butte Court, Folsom, CA 95630 • Phone: (916) 985-6205 or 800-LOGOLAB • Fax: (916) 985-3668