



Logo Design Agreement

Rev. 5/25/09

A Service of  **BrandMother**SM

- [] Logo Design and Development \$600 Deposit \$400
- [] Additional Production per Hour \$100
Billed hourly upon approval of concept
Payable at conclusion of project
- [] Letterhead Package \$100
Includes up to 4 names for business cards,
1 hour of production to create letterhead,
envelope and card layout. Additional names
or production time billed at \$100 per hour.
Payable at conclusion of project

DESCRIPTION OF DESIGN PARAMETERS:

This Agreement engages the services of BrandMother to provide the service of researching, concepting, and rendering 4 logo solutions for the consideration of Client plus 1 hour of refinement.

PACKAGE INCLUDES

1. Four (4) or more Phase 1 concepts sent for review via internet.
2. Logo development and refinement beyond 1 hour billed at \$100 per hour.
3. Notice specifying Pantone colors for printing.
4. Digital files of logo in eps, .ai, tif and gif formats.
5. Full Rights to artwork - assigned to client upon receipt of balance payment.










THE DESIGN PROCESS:

1. BrandMother will engage in project upon receipt of signed agreement and payment of deposit.
2. BrandMother will post rendered concepts within 10 business days of receiving completed application.
3. If there are any additional changes or variations, BrandMother will make changes for up to 1 hour of production time. Additional changes will be billed at the rate of \$100 per hour in 15 minute intervals. Client receives full rights to artwork upon receipt of balance payment.
4. BrandMother will prepare digital file variations of selected logo (Adobe Illustrator, Encapsulated Postscript (EPS), TIF and GIF (Internet) in both color and black and white.
5. BrandMother will create a recommend layout for a business card, letterhead and envelope for an additional fee of \$100. Included are 30 minutes of modifications if needed. Please note that any modifications such as additional layout variations beyond allotted time will be billed on hourly basis.

CONDITIONS:

1. Client is assigned full rights to design (copyright) upon receipt of final balance payment.
2. BrandMother retains rights to those initial concepts not chosen by client.
3. BrandMother is given permission to use final logo artwork in portfolio and self promotion materials.
3. BrandMother cannot guarantee that there may not be "confusingly similar" designs within specific markets.
4. This agreement is governed by the laws of the State of California.

Due to the highly subjective nature of design and the extremely competitive rates provided, BrandMother makes no guarantees regarding client satisfaction of designs nor performance claims regarding their effectiveness. Total deposit amount is non-refundable.

Company _____ Contact _____ Title _____ Address _____ _____ Phone _____ Fax _____ e-mail _____	<table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Authorized Signature _____</td> <td style="width: 40%;">Date _____</td> </tr> <tr> <td><input type="checkbox"/> Charge all fees to my credit card</td> <td><input type="checkbox"/> We'll send checks by mail</td> </tr> <tr> <td colspan="2"> <table border="0" style="width: 100%;"> <tr> <td style="width: 25%;">VISA</td> <td style="width: 25%;">MasterCard</td> <td style="width: 25%;">AMEX</td> <td style="width: 25%;">Exp. Date _____</td> </tr> </table> </td> </tr> <tr> <td style="text-align: center;"></td> <td style="text-align: center;"></td> <td style="text-align: center;"></td> <td></td> </tr> </table>	Authorized Signature _____	Date _____	<input type="checkbox"/> Charge all fees to my credit card	<input type="checkbox"/> We'll send checks by mail	<table border="0" style="width: 100%;"> <tr> <td style="width: 25%;">VISA</td> <td style="width: 25%;">MasterCard</td> <td style="width: 25%;">AMEX</td> <td style="width: 25%;">Exp. Date _____</td> </tr> </table>		VISA	MasterCard	AMEX	Exp. Date _____				
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Mail or fax this agreement to BrandMother: Checks payable to **BrandMother**
210 Oak Butte Court, Folsom CA 95630 • Phone: (916) 985-6205 • FAX : (866) 482-4893